SPONSORSHIP & EXHIBITOR OPPORTUNITIES

HILTON EL CONQUISTADOR, TUCSON ARIZONA  |  MAY 6-8, 2020
ABOUT THE CONFERENCE

The 2020 Arizona Conference on Roads & Streets is about coming together, learning, making new friends, and creating invaluable connections. It’s about being part of an exciting, essential, and enduring event at a moment in time like no other. So, prepare to dive into the 50+ continuing education sessions, soak up the keynotes, venture through the 150+ exhibitor tradeshow, roll up your sleeves and network, and don’t forget to save a little energy for the unique, fun-filled experiences we’ve curated just for you.

WHY SPONSOR?
Sponsoring at the 2020 Arizona Conference on Roads & Streets gives you the best opportunity to meet and network with the thriving, growing and exciting ACEC ARIZONA community. Our sponsorship program allows you to customize your presence at Roads and Streets. Whether you are interested in growing your business with lead generation, networking with potential partners, branding or talent recruitment, our sponsorship packages are designed to help you achieve your specific objectives.

AS A SPONSOR, YOU WILL:
• Spend valuable face time and build rapport with attendees
• Gain user feedback and better understand customer expectations
• Market your products to key influencers and decisions makers
• Increase the profile of your products and services
• Maximize customer acquisition and retention and...

RECEIVE 2 COMPLIMENTARY REGISTRATIONS & 2 SLEEPING ROOMS
TRADE SHOW
DOUBLE BOOTH

STANDARD PRICING
$5,000

INCLUDES:
4 Complimentary Registrations
4 Sleeping Rooms
1 Double Turnkey Booth
Access to 2 Lead Capture Devices

SPONSORSHIP OPPORTUNITIES

SWAG BAGS
(1 AVAILABLE) - $3500
Get your company's brand seen by 10,000 attendees by sponsoring a bag during the trade show. Your brand name will be displayed on each bag, given out upon entrance to the trade show floor. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st. Registrations cannot be shared between different people for different days or events.

Lead Capture Device
TRADE SHOW
SINGLE BOOTH

STANDARD PRICING
$2,500

INCLUDES:
2 Complimentary Registrations
2 Sleeping Rooms
1 Turnkey Booth
Access to 1 Lead Capture Device

HOTEL ROOM KEYS
(3 AVAILABLE) - $3,500 EACH
You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.

SHUTTLES
(10 AVAILABLE) - $3,500 EACH
Be the conference hero by providing seamless transportation between the conference hotel, overflow lodging, and off-site parking in your own branded shuttle! You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st.
ATTENDEE LOUNGE (2 AVAILABLE) - $3,500
A space where attendees can gather to network, facilitate meetings and catch up on emails. This space will be open during the duration of the conference, creating added exposure for your company. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.

NAME BADGES (1 AVAILABLE) - $3,500
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PRINTED PROGRAM (1 AVAILABLE) - $3,500
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TRADE SHOW CONTINENTAL BREAKFAST & BREAK (3 AVAILABLE) - $3,500 EACH
Your company will be featured as a sponsor for the most important meal of the day for all of our trade show attendees. We can work with you to create a unique experience that can kick everyone’s day off in a great way. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.
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FRIDAY GRAB & GO LUNCH BAG (1 AVAILABLE) - $3,500
Grab the attention of conference attendees during the mid-day lunch break. We can work with you to create a unique experience for the midday break. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.

WIFI (1 AVAILABLE) - $3,500 EACH
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CONFERENCE NOTEBOOK (5 AVAILABLE) - $3,500
Given to each attendee, the official conference notebook will sport your logo as conference innovators jot down their notes. Position your company as a thought leader every time attendees go to write or review their own big ideas. Sponsorship Includes: Company logo branded on each notebook (subject to final approval by ACEC Arizona). You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.

SURVIVAL KIT (1 AVAILABLE) - $3,500
Roads & Streets attendees work hard and play even harder! The survival kit is one of the most anticipated giveaways to receive at the conference. Help attendees get through the day after a night of fun with all the essentials and your company logo branded on the kit! You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.

HOSPITALITY STATION (1 AVAILABLE) - $3,500
Never forget a first impression! Be the first to welcome attendees by offering them refreshments and a reusable coffee sleeve upon check in! You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.
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WEDNESDAY OPENING SESSION (1 AVAILABLE) - $3,500
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CHARGING STATIONS (1 AVAILABLE) - $3,500
Looking for a great way to “connect” your company with conference attendees? Take advantage of this opportunity to allow attendees to charge their mobile devices while on site at the conference complimentary charging station. You will receive the list of all attendees, and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.

CUSTOM TRADE SHOW FLOOR DECALS (5 AVAILABLE) - $3,500 EACH
Increase your brand exposure with custom floor graphics in high traffic areas such as the trade show or the hallway leading to the education sessions! Sponsors will provide artwork based on the specifications provided by ACEC Arizona. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.

CHECK IN KIOSKS (1 AVAILABLE) - $3,500
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MOBILE APP (1 AVAILABLE) - $3,500 EACH
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TRADE SHOW MAP SIGNAGE (1 AVAILABLE) - $3,500
Over 1,800 sets of eyes will see your logo featured on the go-to piece of on-site signage, the trade show floor map. Full color sponsor logo included on each of the trade show floor maps. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Additional conference registrations are $375 per person prior to March 1st or $450 after March 1st. Registrations cannot be shared between different people for different days or events.

SESSION AUDIO VISUAL (5 AVAILABLE) - $3,500 EACH
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# 2020 Arizona Conference on Roads & Streets

## Sponsorship Opportunities At-A-Glance

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<thead>
<tr>
<th>Item</th>
<th>Availability</th>
<th>Price</th>
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<tbody>
<tr>
<td>Keynote Introduction</td>
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<tr>
<td>Wednesday Evening Trade Show Reception</td>
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<td>Thursday BBQ Lunch</td>
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