

*The Origin of awesome!*

# 2024 Conference on Roads & Streets

ACEC  
*Arizona*

## 2024 BOOTH & SPONSORSHIP OPPORTUNITIES

El Conquistador, A Hilton Resort – Tucson, Arizona – September 25-27, 2024

For more information, email [administration@acecaz.org](mailto:administration@acecaz.org)

# ABOUT THE CONFERENCE

The 2024 Arizona Conference on Roads & Streets is about coming together, learning, making new friends, and creating invaluable connections. It's about being part of an exciting, essential, and enduring event at a moment in time like no other. So, prepare to dive into the 50+ continuing education sessions, soak up the keynotes, venture through the 125+ exhibitor tradeshow, roll up your sleeves and network, and don't forget to save a little energy for the unique, fun-filled experiences we've curated just for you.



## WHY SPONSOR?

Sponsoring at the 73rd Arizona Conference on Roads & Streets gives you the best opportunity to meet and network with the thriving, growing and exciting ACEC ARIZONA community. Our sponsorship program allows you to customize your presence at Roads and Streets. Whether you are interested in growing your business with lead generation, networking with potential partners, branding or talent recruitment, our sponsorship packages are designed to help you achieve your specific objectives.

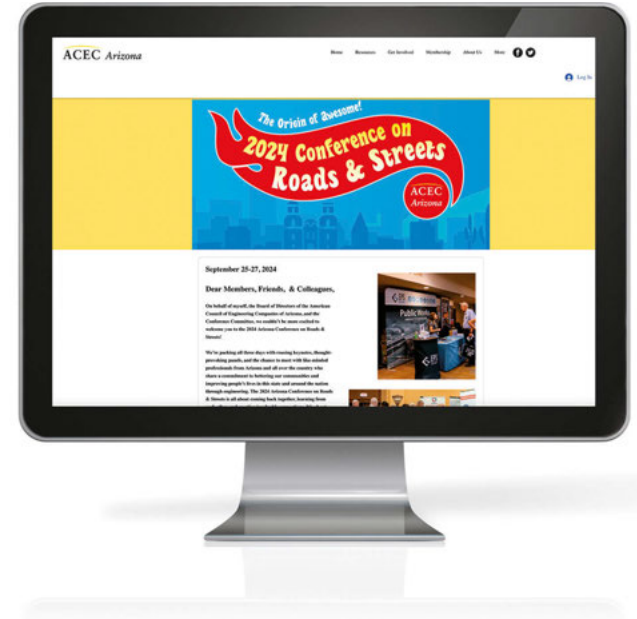
## AS A SPONSOR, YOU WILL:

- Spend valuable face time and build rapport with attendees
- Gain user feedback and better understand customer expectations
- Market your products to key influencers and decisions makers
- Increase the profile of your products and services
- Maximize customer acquisition and retention and...

**Receive 2 Complimentary Registrations & Priority Code for up to 2 Room Reservations (at conference rate) at The El Conquistador, A Hilton Resort**

# SPONSORSHIPS

Never underestimate the impact of a first impression! Set the stage for success with an exclusive or shared sponsorship at the 2024 Arizona Conference on Roads & Streets!



## WHAT IS INCLUDED IN A SPONSORSHIP PACKAGE?

### EXCLUSIVE SPONSORSHIP – \$5,000

- Up to 4 Conference Registrations
- Priority code for up to 2 Room Reservations at The El Conquistador, A Hilton Resort
- 1/2 Page Ad in the Digital and Printed Program

### SHARED SPONSORSHIP – \$4,000

- Up to 2 Conference Registrations
- Priority code for up to 2 Room Reservations at The El Conquistador, A Hilton Resort
- 1/4 Page Ad in the Digital and Printed Program

### ALL SPONSORSHIP PURCHASES INCLUDE

- Pre-Conference attendee list
- Post-Conference attendee list

### INCLUDED BRANDING OPPORTUNITIES

- Logo featured on the conference website
- Logo featured in the conference app
- Logo featured in the digital and print conference programs
- Logo featured in pre-event marketing materials
- Social media promotion
- Brand exposure during the conference

# TRADE SHOW BOOTHS

Make your presence known as a 2024 Arizona Conference on Roads & Streets trade show exhibitor! Showcase your products and services, generate leads, network with key decision-makers, and take advantage of access to 1,800+ Roads & Streets attendees!

## NETWORKING OPPORTUNITIES

- Wednesday evening trade show opening reception
- Open daily with extended hours available for setup and breakdown
- Continental breakfast and mid-day snack offerings in the trade show area
- Access to the Attendee Lounge for 1:1 and small group meetings
- Lead Capture devices available for a nominal fee

## WHAT'S INCLUDED IN AN EXHIBITOR PACKAGE?

### DOUBLE-SIZED TURN KEY BOOTH – \$5,800

- 14 Double Booth Locations to Choose From
- Up to 4 Conference Registrations
- Priority Room Reservations
- One Turn-Key Double Booth (8×20')
- \$200 in savings over the purchase of two Single Booths

### SINGLE TURN KEY BOOTH – \$3,000

- 125 Single Booth Locations to Choose From
- Up to 2 Conference Registrations
- Priority Room Reservations
- One Turn-Key Single Booth (8×10')

### ALL BOOTH PURCHASES INCLUDE

Pre-Conference & Post-Conference attendee lists



Lead Capture Device

## TRADE SHOW ADD-ONS

### LEAD CAPTURE ACCESS –

**\$275 per device/license**

- Quickly gather leads with a single, consistent application – use of device during event plus access to software

### SHOW FLOOR DECAL – \$1,000

- a 2 color sponsor logo on designated sticker on the floor of the trade show

## INCLUDED BRANDING OPPORTUNITIES WITH BOOTH

- Logo featured on the conference website
- Logo featured in the conference app
- Logo featured in the digital and print conference programs
- Logo featured in pre-event marketing materials
- Social media promotion
- Brand exposure during the conference

# SPONSORSHIP OPPORTUNITIES

## SWAG BAGS – \$5,000

Get your company in the hands of nearly 2,000 attendees by sponsoring the bags they use to collect swag during the trade show. Given out upon entrance to the trade show, your brand logo will be walking the entire show floor. Sponsorship includes company logo branded on each bag (subject to final approval by ACEC Arizona). You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Registrations cannot be shared between different people for different days or events.

**SOLD**



## HOTEL ROOM KEYS – \$5,000

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Registrations cannot be shared between different people for different days or events.

**SOLD**



## SHUTTLES – \$4,000 EACH

Be the conference hero by providing seamless transportation between the conference hotel, overflow lodging, and off-site parking in your own branded shuttle! You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit. Registrations cannot be shared between different people for different days or events.

**GREAT OPPORTUNITY** to broadcast your own unique marketing message!



# SPONSORSHIP OPPORTUNITIES



## LANYARDS/NAME BADGES – \$5,000

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## ATTENDEE LOUNGE – \$5,000

A space where attendees can gather to network, facilitate meetings and catch up on emails. This space will be open during the whole duration of the conference, creating added exposure for your company. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



## KEYNOTE INTRODUCTION – \$5,000

Position your company and brand front and center during our Thursday Morning Keynote. This session will bring together the entirety of the conference audiences. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



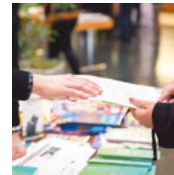
## WEDNESDAY EVENING RECEPTION – \$5,000

Host the TRADE SHOW kick-off party! Put yourself in the center of a premier setting with strong attendance and lively conversation. Directly connect your brand with attendees during the conference's opening reception. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



## THURSDAY BBQ LUNCH – \$5,000

Grab the attention of conference attendees during the mid-day lunch break. We can work with you to create a unique experience for the midday break. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



## PRINTED AND DIGITAL PROGRAM – \$5,000

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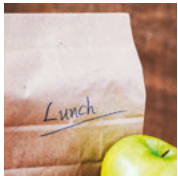
# SPONSORSHIP OPPORTUNITIES



## **CONTINENTAL BREAKFAST & BREAK – \$4,000 EACH**

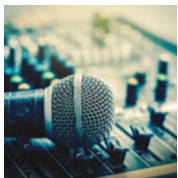
Your company will be featured as a sponsor for the most important meal of the day for all of our trade show attendees.

We can work with you to create a unique experience that can kick everyone's day off in a great way. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



## **FRIDAY GRAB & GO LUNCH BAG – \$5,000**

Grab the attention of conference attendees during the mid-day lunch break. We can work with you to create a unique experience for the Friday break. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



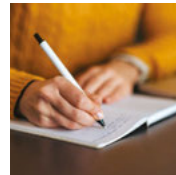
## **SESSION ROOMS – \$4,000 EACH**

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



## **HOSPITALITY STATION – \$5,000**

Be the first to welcome attendees by offering them refreshments and a reusable coffee sleeve up at check in! You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



## **CONFERENCE NOTEBOOK – \$4,000**

Given to each attendee, the official conference notebook will sport your logo as conference innovators jot down their notes. Position your company as a thought leader every time attendees go to write or review their own big ideas. Sponsorship Includes:

Company logo branded on each notebook (subject to final approval by ACEC Arizona). You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



## **WEDNESDAY OPENING SESSION – \$5,000**

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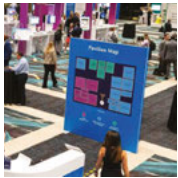
# SPONSORSHIP OPPORTUNITIES



## **SURVIVAL KIT – \$5,000**

Roads & Streets attendees work hard and play even harder! The survival kit is one of the most anticipated giveaways at the conference. Help attendees get through the day after a night of fun with all the essentials and your company logo branded on the kit!

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



## **SHOW MAP SIGNAGE – \$5,000**

Over 1,800 sets of eyes will see your logo featured on the go-to piece of on-site signage, the trade show floor map. Full color sponsor logo included on each of the trade show floor maps.

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## **CHARGING STATIONS – \$5,000**

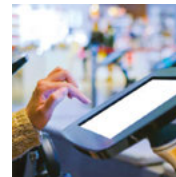
Looking for a great way to “connect” your company with conference attendees? Take advantage of this opportunity to allow attendees to charge their mobile devices while on site at the conference compliments of your custom branded mobile charging station.

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



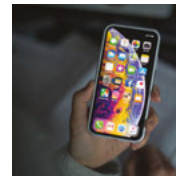
## **WIFI – \$4,000**

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your sponsorship.



## **CHECK IN KIOSKS – \$5,000**

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



## **MOBILE APP – \$5,000**

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



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**For More Information or Custom Sponsorships**

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