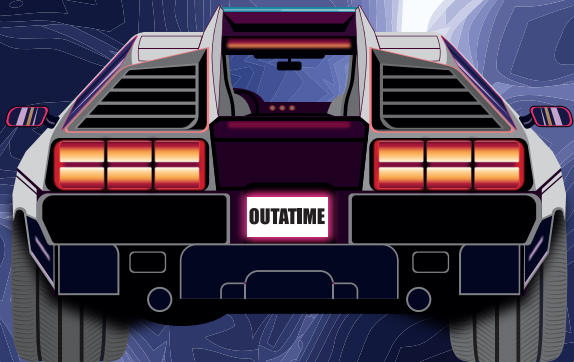


ACEC Arizona



2025 CONFERENCE ON

ROADS AND STREETS

GREAT SCOTT... ROADS [AND STREETS]? THAT'S WHERE WE'RE GOING!

2025 BOOTH AND SPONSORSHIP OPPORTUNITIES

El Conquistador, A Hilton Resort – Tucson, Arizona – September 24-26, 2025

For more information, email administration@acecaz.org

ABOUT THE CONFERENCE

The 2025 Arizona Conference on Roads & Streets is about coming together, learning, making new friends, and creating invaluable connections. It's about being part of an exciting, essential, and enduring event at a moment in time like no other. So, prepare to dive into the 50+ continuing education sessions, soak up the keynotes, venture through the 125+ exhibitor tradeshow, roll up your sleeves and network, and don't forget to save a little energy for the unique, fun-filled experiences we've curated just for you.



WHY SPONSOR?

Sponsoring at the 74th Arizona Conference on Roads & Streets gives you the best opportunity to meet and network with the thriving, growing and exciting ACEC ARIZONA community. Our sponsorship program allows you to customize your presence at Roads and Streets. Whether you are interested in growing your business with lead generation, networking with potential partners, branding or talent recruitment, our sponsorship packages are designed to help you achieve your specific objectives.

AS A SPONSOR, YOU WILL:

- Spend valuable face time and build rapport with attendees
- Gain user feedback and better understand customer expectations
- Market your products to key influencers and decisions makers
- Increase the profile of your products and services
- Maximize customer acquisition and retention and...

Receive 2 Complimentary Registrations & Priority Code for up to 2 Room Reservations (at conference rate) at The El Conquistador, A Hilton Resort [rooms must be secured before cut-off date]

SPONSORSHIPS

Never underestimate the impact of a first impression! Set the stage for success with an exclusive or shared sponsorship at the 2025 Arizona Conference on Roads & Streets!



WHAT IS INCLUDED IN A SPONSORSHIP PACKAGE?

EXCLUSIVE SPONSORSHIP – \$5,000

- Up to 4 Conference Registrations
- Priority code for up to 2 Room Reservations at The El Conquistador, A Hilton Resort [must be secured before cut-off date]
- Full Page Ad in the Digital Program

SHARED SPONSORSHIP – \$4,000

- Up to 2 Conference Registrations
- Priority code for up to 1 Room Reservation at The El Conquistador, A Hilton Resort [must be secured before cut-off date]
- 1/2 Page Ad in the Digital Program

ALL SPONSORSHIP PURCHASES INCLUDE

- Pre-Conference attendee list
- Post-Conference attendee list

INCLUDED BRANDING OPPORTUNITIES

- Logo featured on the conference website
- Logo featured in the conference app
- Logo featured in the digital and print conference programs
- Logo featured in pre-event marketing materials
- Social media promotion
- Brand exposure during the conference

TRADE SHOW BOOTHS

Make your presence known as a 2025 Arizona Conference on Roads & Streets trade show exhibitor! Showcase your products and services, generate leads, network with key decision-makers, and take advantage of access to 1,800+ Roads & Streets attendees!

NETWORKING OPPORTUNITIES

- Wednesday evening trade show opening reception
- Open daily with extended hours available for setup and breakdown
- Continental breakfast and mid-day snack offerings in the trade show area
- Access to the Attendee Lounge for 1:1 and small group meetings



SHOW FLOOR DECAL – \$1,000

- a 2 color sponsor logo on designated sticker on the floor of the trade show

WHAT'S INCLUDED IN AN EXHIBITOR PACKAGE?

DOUBLE BOOTH – \$5,800

- Many Strategic Double Booth Locations to Choose From (Additional Charge for Certain Locations)
- Up to 5 Conference Registrations
- Priority code for up to 4 Room Reservations (at conference rate) at The El Conquistador, A Hilton Resort [Rooms must be secured by the cut-off date]
- One Turn-Key Double Booth (8'x20')
- \$200 in savings over the purchase of two Single Booths
- Two Lead Capture Licenses Included
- Access to our Scavenger Hunt Gamification- Drive traffic to your booth and schedule prize drawings

ALL BOOTH PURCHASES INCLUDE

Pre-conference attendee list (provided 30 days before the show)

Post-Conference attendee list (provided one week after the closing of the show)

SINGLE BOOTH – \$3,000

- 125 Single Booth Locations to Choose From (Additional Charge for Certain Locations)
- Up to 3 Conference Registrations
- Priority code for up to 2 Room Reservations (at conference rate) at The El Conquistador, A Hilton Resort [Rooms must be secured by the cut-off date]
- One Turn-Key Single Booth (8'x10')
- One Lead Capture License Included
- Access to our Scavenger Hunt Gamification - Drive Traffic to your booth and schedule prize drawings

INCLUDED BRANDING OPPORTUNITIES

- Conference Graphics provided
- Logo featured in the conference app
- Logo featured in the digital conference program

SPONSORSHIP OPPORTUNITIES

SWAG BAGS – \$5,000

Get your company in the hands of nearly 2,000 attendees by sponsoring the bags they use to collect swag during the trade show. Given out upon entrance to the trade show, your brand logo will be walking the entire show floor! Sponsorship includes company logo branded on each bag (subject to final approval by ACEC Arizona). You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Registrations cannot be shared between different people for different days or events.



HOTEL ROOM KEYS – \$5,000

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship. Registrations cannot be shared between different people for different days or events.

SHUTTLES – \$4,000 EACH

Be the conference hero by providing seamless transportation between the conference hotel, overflow lodging, and off-site parking in your own branded shuttle! You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit. Registrations cannot be shared between different people for different days or events.



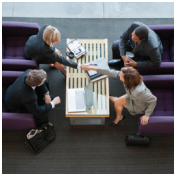
GREAT OPPORTUNITY to broadcast your own unique marketing message!

SPONSORSHIP OPPORTUNITIES



LANYARDS/NAME BADGES – \$5,000

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



ATTENDEE LOUNGE – \$5,000

A space where attendees can gather to network, facilitate meetings and catch up on emails. This space will be open during the whole duration of the conference, creating added exposure for your company. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



KEYNOTE INTRODUCTION – \$5,000

Position your company and brand front and center during our Thursday Morning Keynote. This session will bring together the entirety of the conference audiences. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



WEDNESDAY EVENING RECEPTION – \$5,000

Host the TRADE SHOW kick-off party! Put yourself in the center of a premier setting with strong attendance and lively conversation. Directly connect your brand with attendees during the conference's opening reception. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



THURSDAY BBQ LUNCH – \$5,000

Grab the attention of conference attendees during the mid-day lunch break. We can work with you to create a unique experience for the midday break. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



DIGITAL PROGRAM – \$5,000

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.

Registrations cannot be shared between different people for different days/events.

SPONSORSHIP OPPORTUNITIES



CONTINENTAL BREAKFAST & BREAK – \$4,000 EACH

Your company will be featured as a sponsor for the most important meal of the day for all of our trade show attendees.

We can work with you to create a unique experience that can kick everyone's day off in a great way. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



FRIDAY GRAB & GO LUNCH BAG – \$5,000

Grab the attention of conference attendees during the mid-day lunch break. We can work with you to create a unique experience for the midday break. You will receive the list of all attendees and your company name will be included in the

program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



SESSION ROOMS – \$2,00 PER ROOM

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.

Branding in the room, your company hosts will introduce all presentations in the room, and your hosts will have the opportunity to share information about your company.



HOSPITALITY STATION – \$5,000

Be the first to welcome attendees by offering them refreshments and a reusable coffee sleeve upon check in! You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an

added benefit for your exclusive sponsorship.



CONFERENCE NOTEBOOK – \$4,000

Given to each attendee, the official conference notebook will sport your logo as conference innovators jot down their notes. Position your company as a thought leader every time attendees go to write or review their own big ideas. Sponsorship Includes:

Company logo branded on each notebook (subject to final approval by ACEC Arizona). You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



WEDNESDAY OPENING SESSION – \$5,000

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.

Registrations cannot be shared between different people for different days/events.

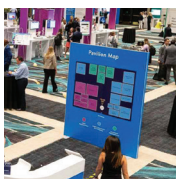
SPONSORSHIP OPPORTUNITIES



SURVIVAL KIT – \$5,000

Roads & Streets attendees work hard and play even harder! The survival kit is one of the most anticipated giveaways at the conference. Help attendees get through the day after a night of fun with all the essentials and your company logo branded on

the kit! You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



DIGITAL CONFERENCE SIGNS – \$5,000

Over 1,800 sets of eyes will see your logo featured on the go-to piece of on-site signage, the trade show floor map. Full color sponsor logo included on each of the trade show floor maps.

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



CHARGING STATIONS – \$5,000

Looking for a great way to “connect” your company with conference attendees? Take advantage of this opportunity to allow attendees to charge their mobile devices while on site at the conference compliments of your custom branded mobile

charging station. You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



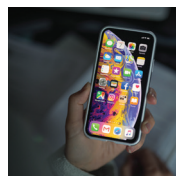
WIFI – \$4,000

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your sponsorship.



CHECK IN KIOSKS – \$5,000

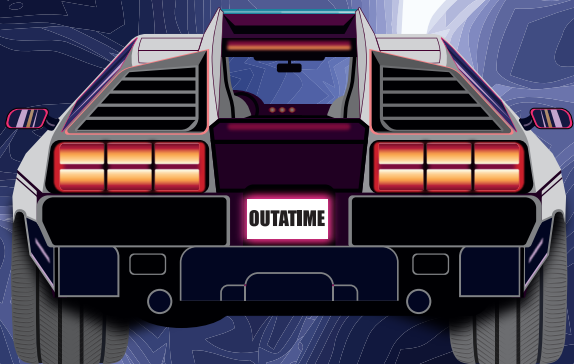
You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.



MOBILE APP – \$5,000

You will receive the list of all attendees and your company name will be included in the program, mobile app, and all subsequent publications as an added benefit for your exclusive sponsorship.

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administration@acecaz.org | 602-995-2187 | acecaz.org