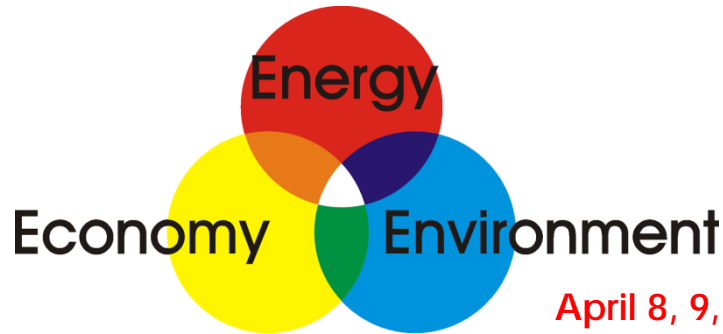


58th Annual Arizona Conference on Roads & Streets



Sponsor/Exhibitor Opportunities

April 8, 9, 10, 2009
Westin La Paloma Resort
3800 East Sunrise Drive, Tucson, AZ

The Arizona Conference on Roads and Streets is the largest annual event for Arizona engineers and contractors from the public and private sectors. Over 1,200 attendees and 90+ exhibitors are expected to participate in this year's conference. To be included, reserve your exhibit booth or sponsorship today! Sorry, there is no on-line booth/sponsorship registration. **Early Bird Registration: January 23rd** (Special booth and sponsorship rates for members and sustaining members of the American Council of Engineering Companies of Arizona.)

There will be programs of interest for industry leaders and staff from small, medium, and large municipalities, counties, agencies, consultants and contractors. All sessions award professional development hours for attendance. Twelve program tracks will be featured:

1. ADOT Reports ... County Reports ... and City Reports (*New This Year!*)
2. Construction/Contracting
3. Environmental
4. Bridges
5. Management/Public
6. Metropolitan/Urban/Rural/Tribal
7. Tech/Research/Pavements/Materials
8. Traffic/ITS
9. Growth & Development/Historical
10. Utilities & Miscellaneous
11. Changing Transportation Choices & Habits
12. Financing Transportation

Exhibitor Schedule

Exhibition Site: Westin La Paloma Resort Ballroom
3800 East Sunrise Drive, Tucson, AZ 85718

Exhibitor Set-Up: Wednesday, April 8, 2009 – 10 a.m. to 4:30 p.m.
All exhibits must be in place and ready prior to the opening of the show. The exhibition service provider will be US EXPO & Convention Services, 1859 W. Grant Road, Suite 107, Tucson, AZ 85745. Contact: Jimmy Ruiz – Email CSR@USXPO.com. Phone 520/573-3200 or fax 520/573-3400. They will coordinate your electrical needs, additional booth services, etc. for a fee. *If you have large/heavy equipment to display, special arrangements will need to be made with the Show Management.*

- Show Times:** Wednesday, April 8, 2009 – Opening Reception – 5:00 p.m. to 7:00 p.m.
(Early registration will start at 2 p.m., followed by the conference “Welcome” and opening session for all attendees from 4 to 5:30 p.m.)
- Thursday, April 9, 2009 – 7:00 a.m. to 4:00 p.m.
Full day features registration, continental breakfast, all breaks, and lunch – all in, or adjacent to, the ballroom. Closing Trade Show Reception from 5:15 p.m. to 7:15 p.m. in Pavillion.
- Exhibitor Move Out:** Thursday, April 9, 2009 – 4:15 to 8:30 p.m.
All booths and supplies must be removed from the ballroom and prepared for shipping from Resort to your company.
- Friday Activities:** Friday, April 10, 2009 – 8:30 a.m. to 1:30 p.m.
Exhibitors welcome to meet with general session attendees. Sponsors will receive recognition for breakfast, breaks, and lunch. Lunch 11:45 a.m. to 1:30 p.m.
- Exhibit Space:** Roads & Streets 2009 offers 90+ booths at Westin La Paloma Resort. (See preliminary booth map.) Booth spaces are assigned exclusively by the Show Management based on date of received registration/payment, plus any additional sponsorships. Each booth includes *two* attendees from your company. Registration fee for additional booth attendees is \$230 per person.
- Booths:** Booths are 8’ x 10’ and include an 8’ back drape; 3’ side drape; one 8’ topped and skirted table; two folding chairs; one wastebasket with liner; one vendor ID sign; and company/ logo listing in program and all subsequent publications. Exhibitor fee is \$1,600 for ACEC of Arizona member or sustaining member firms/\$2,300 for non-members. You will also receive two attendee conference registrations. Additional conference registrations are \$230 per person. Registrations cannot be shared between different people for different days or hours.
Early Bird Special: If you purchase your booth space by January 23rd, you are eligible to reserve one or two sleeping rooms at La Paloma.
- Sponsors:** ***Wednesday Opening Trade Show Reception Sponsor(s) – 5 to 7 p.m.***
Your company banner at the event; list of all attendees; and company name/logo in the program and all subsequent publications. The Wednesday Opening Reception sponsorship investment is \$2,000 for ACEC of Arizona member or sustaining member firms ... \$2,700 for non-members.
Early Bird Special: If you purchase your sponsorship by January 23rd, you are eligible to reserve one or two sleeping rooms at La Paloma.
- Thursday Closing Trade Show Reception Sponsor(s) – 5:15 to 7:15 p.m.***
Your company banner at the event; list of all attendees; and company name/logo in the program and all subsequent publications. The Thursday Reception sponsorship investment is \$2,000 for ACEC of Arizona member or sustaining member firms ... \$2,700 for non-members.
Early Bird Special: If you purchase your sponsorship by January 23rd, you are eligible to reserve one or two sleeping rooms at La Paloma.

Friday Luncheon Sponsor(s) – 11:45 to 1:30 p.m. Your company banner at the event; list of all attendees; and company name/logo in the program and all subsequent publications. The Friday Luncheon sponsorship investment is \$2,000 for ACEC of Arizona member or sustaining member firms ... \$2,700 for non-members.

Early Bird Special: *If you purchase your sponsorship by January 23rd, you are eligible to reserve one or two sleeping rooms at La Paloma.*

One Program Sponsor. Your company name/logo and company bio on the inside front cover of the program; list of all attendees; and company name/logo in all subsequent publications. The Program Sponsor is \$2,500 for ACEC of Arizona member or sustaining member firms ... \$3,200 for non-members.

Early Bird Special: *If you purchase your sponsorship by January 23rd, you are eligible to reserve one or two sleeping rooms at La Paloma.*

One Portfolio Sponsor. Your company name/logo on the portfolio; list of all attendees; and company name/logo in all subsequent publications. The Portfolio Sponsor is \$2,500 for ACEC of Arizona member or sustaining member firms ... \$3,200 for non-members.

Early Bird Special: *If you purchase your sponsorship by January 23rd, you are eligible to reserve one or two sleeping rooms at La Paloma.*

One Name Tag Sponsor. Your company name/simple logo on all name tag lanyards; list of all attendees; and company name/logo in all subsequent publications. The Name Tag Sponsor is \$2,500 for ACEC of Arizona member or sustaining member firms ... \$3,200 for non-members.

Early Bird Special: *If you purchase your sponsorship by January 23rd, you are eligible to reserve one or two sleeping rooms at La Paloma.*

Continental Breakfast Sponsor(s) – Thursday and Friday – 7 to 8 a.m.

Special company sign, list of all attendees; and company name/logo in the program and all subsequent publications. The Continental Breakfast sponsorship investment is \$1,600 for ACEC of Arizona member or sustaining member firms ... \$2,300 for non-members.

Major Coffee Breaks Sponsor(s) – Thursday and Friday – Between Sessions.

Special company sign at event; list of all attendees; and company name/logo in the program and all subsequent publications. The Coffee Break sponsorship is \$1,600 for ACEC of Arizona member or sustaining member firms ... \$2,300 for non-members.

Honor Sponsor: **Honor Sponsors** are firms who support Roads & Streets 2009. The firm name will be posted on the Honor Board at the conference along with a listing in the promotional material. Honor Sponsors are \$700 for ACEC of Arizona member or sustaining member firms ... \$1,400 for non-members.

Hotel Reservations: **Early Bird Special** – If you purchase your booth space or sponsorship by January 23rd, you are eligible to reserve one or two sleeping rooms at the Westin La Paloma Resort before the 450 room block is released to the general public.

58th Annual Arizona Conference on Roads & Streets

Wednesday – Thursday – Friday, April 8, 9, 10, 2009

Westin La Paloma Resort
3800 East Sunrise Drive, Tucson, AZ



Exhibitor/Sponsor Registration Agreement

Company Name _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (_____) _____ Fax (_____) _____ E-Mail _____

Name & Title of Exhibitor Contact Person who is authorized to make exhibit-related decisions:

Contact Email: _____ Contact Phone: (_____) _____

Name(s) of Who Will Attend & Work The Booth 1) _____

2) _____

Additional conference registrations are \$230 per person.

Registration cannot be shared between different people for different days or hours.

Exhibitor name as you wish it to be on space signage: _____

Your Product/Service Description to be Used in the R&S Program _____

Please Make Check Payable to: **Roads & Streets 2009 – ACEC/AZ**

____ Check Enclosed in the Amount of \$ _____ – **OR**

Charge to ____ Visa; ____ MasterCard; ____ Am. Express # _____

Amount \$ _____ Expiration Date: _____ Security Code: _____

Cardholder Name: _____

Cardholder Address: _____ Zip Code _____

Full payment must be included with this form. Cancellations prior to March 18, 2009, will receive one-half the total amount. Cancellations after March 18, 2009, will receive NO refund. See complete details in "General Information Guide."

Sponsor Today

Please Note Special ACEC of Arizona Member Rates

____ 8' x 10' Booth (\$1,600 member/\$2,300 non member) \$ _____
 Booth Preference: 1st Choice _____; 2nd Choice _____; 3rd Choice _____
Refer to attached trade show booth map.

____ Wednesday Opening Trade Show Reception (\$2,000 member/\$2,700 non member.. \$ _____
 ____ Thursday Closing Trade Show Reception (\$2,000 member/\$2,700 non member) ... \$ _____
 ____ Program Sponsor (\$2,500 member/\$3,200 non member)..... \$ _____
 ____ Portfolio Sponsor (\$2,500 member/\$3,200 non member)..... \$ _____
 ____ Name Tag Lanyard Sponsor (\$2,500 member/\$3,200 non member)..... \$ _____
 ____ Continental Breakfast Sponsor (\$1,600 member/\$2,300 non member) \$ _____
 ____ Coffee Break Sponsor (\$1,600 member/\$2,300 non member) \$ _____
 ____ Honor Sponsor (\$700 member/\$1,400 non member) \$ _____
 ____ Additional Booth Attendees @ \$230 per person (please include name[s])..... \$ _____
 Name(s) _____



TOTAL AMOUNT DUE \$ _____

Please Complete and Return this Two-Page Contract and Include Payment to:

Roads & Streets 2009
 % ACEC/AZ
 1309 East Echo Lane
 Phoenix, Arizona 85020

For Further Information Call:
 1-800/982-5986 or 602/995-2187
 Fax: 602/995-2218
 E-Mail: engineers@acecaz.org
 Website: www.acecaz.org

The exhibition service provider is US EXPO & Convention Services, 1859 W. Grant Road, Suite 107, Tucson, AZ 85745. Contact: Jimmy Ruiz – Email CSR@USXPO.com. Phone 520/573-3200 or fax 520/573-3400.
Read their contract carefully. They will work with your special needs (*electrical, chairs, phones, optional table sizes, etc.*) for a fixed fee.

Booth and Sponsorship fees must be included with this contract in order for the contract to be considered valid. There are a limited number of booths and sponsorships available and they will be sold on a first come, first served basis. Please retain a copy of this contract for your records.

Confirmation will be sent to your Exhibitor Contact Person within 48 hours of receipt.

Early Bird Room Special at La Paloma Resort – Deadline Friday, January 23rd

Do you want to reserve ____ one or ____ two sleeping rooms with your booth reservation?

Do you want to reserve ____ one or ____ two sleeping rooms with your sponsorship reservation?

You will be contacted by the ACEC/AZ management team for room reservation names, dates, and payment.

General Information Guide For 58th Annual Arizona Conference on Roads & Streets

Management – This show is managed by the American Council of Engineering Companies of Arizona.

Rules – Each prospective exhibitor is required to sign the official application and contract for space/sponsorship in the exhibition. By doing so, they subscribe to these general rules.

Payment – Space/sponsorship is priced as outlined in the contract. Full payment must be included with contract for it to be considered valid. Prior to March 18, 2009, space/sponsorship cancelled after confirmation will cost exhibitor one-half of the total amount and all such space will be unconditionally released for reassignment to others. Space/sponsorship cancelled after March 18, 2009, will not be refunded in any amount. Subletting of exhibit space is prohibited without the written consent of management.

Assignment of Space – Will be made by management in keeping with exhibitor's preferences insofar as it is possible.

Liability of Exhibitor – Exhibitors shall accept all liability (damage, loss or accident) which might ensue from any cause in connection with transfer, installation, maintenance, display or removal of exhibits. Although hotel security will be utilized, neither management nor the hotel will accept responsibility for theft or damage. Exhibitors are encouraged to insure themselves against all losses and claims.

Installation and Dismantling – Exhibitors will install their exhibits between 10 a.m. and 4:30 p.m. on April 8, 2009, and all exhibits must be removed between 4:15 and 8:30 p.m. on April 9, 2009. Exhibitor agrees not to dismantle before 4:15 p.m.

Damage to Exhibit Hall – Exhibitor will be held financially responsible for damage to the hotel caused by exhibitor representatives. No signs or materials may be fastened to building walls, floor, ceiling, doors, windows, etc. and no equipment should be painted inside without the express consent of management and exhibitors shall be responsible for any resulting damage.

Safety Precautions – All materials and installations must conform with the requirements of building and inspection authorities having local jurisdiction. All flammable materials must be flame-proofed before being taken into the hotel. Weight restrictions on exhibits may apply. All exhibit materials must be located within the booth and protected by safety guards where necessary.

Exhibit Design – Standard drape background and side partitions will be furnished by management. So aisles are unobstructed, exhibits must be arranged so that they are completely within the allotted booth space. Ample space must be provided within the booth for all exhibit personnel. The exhibit must conform to the size of the space and must not be of such a character or arrangement to obstruct the view or interfere with the other exhibits. Management reserves the right to reject any display, which in its opinion, may detract from the overall appearance and marketability of the show, or which interferes with other exhibits, or which is not in keeping with the general theme of the show. *Special arrangements need to be made with show management for large/heavy equipment.*

Labor – All reasonable attempts will be made by management for exhibitors to use their own personnel in constructing or dismantling displays. Any drayage or shipping fees are the responsibility of the exhibitor.

Food Service – The serving of food and/or beverages in exhibitor booths is forbidden without written consent of management. When food and/or beverage is served, its purchase and distribution must be made in accordance with contractual agreements of management and the hotel.

Contest, Games, Prizes or Lotteries – Contest, games, prizes, or lotteries are absolutely prohibited unless fully explained in writing and submitted to management for approval at least two weeks prior to the show. Management reserves the right to make final judgment in the best interest of the show.

Liability – Management will take precautions to safeguard the exhibitor's property. However, management will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident, or other cause. Management will not be liable for injury to exhibitors, their employees, or third persons, or for damage to property in their custody, owned or controlled by them, or for property owned or controlled by third persons, which claims for damages, injuries, etc., may be incidental to or arise from, or be in any way connected with their use of occupation of display space and the exhibitor shall indemnify, save, and hold management harmless against any such claim, or damage, and shall pay and indemnify management for any cost or expense, inclusive of counsel fees, arising from any such claim.

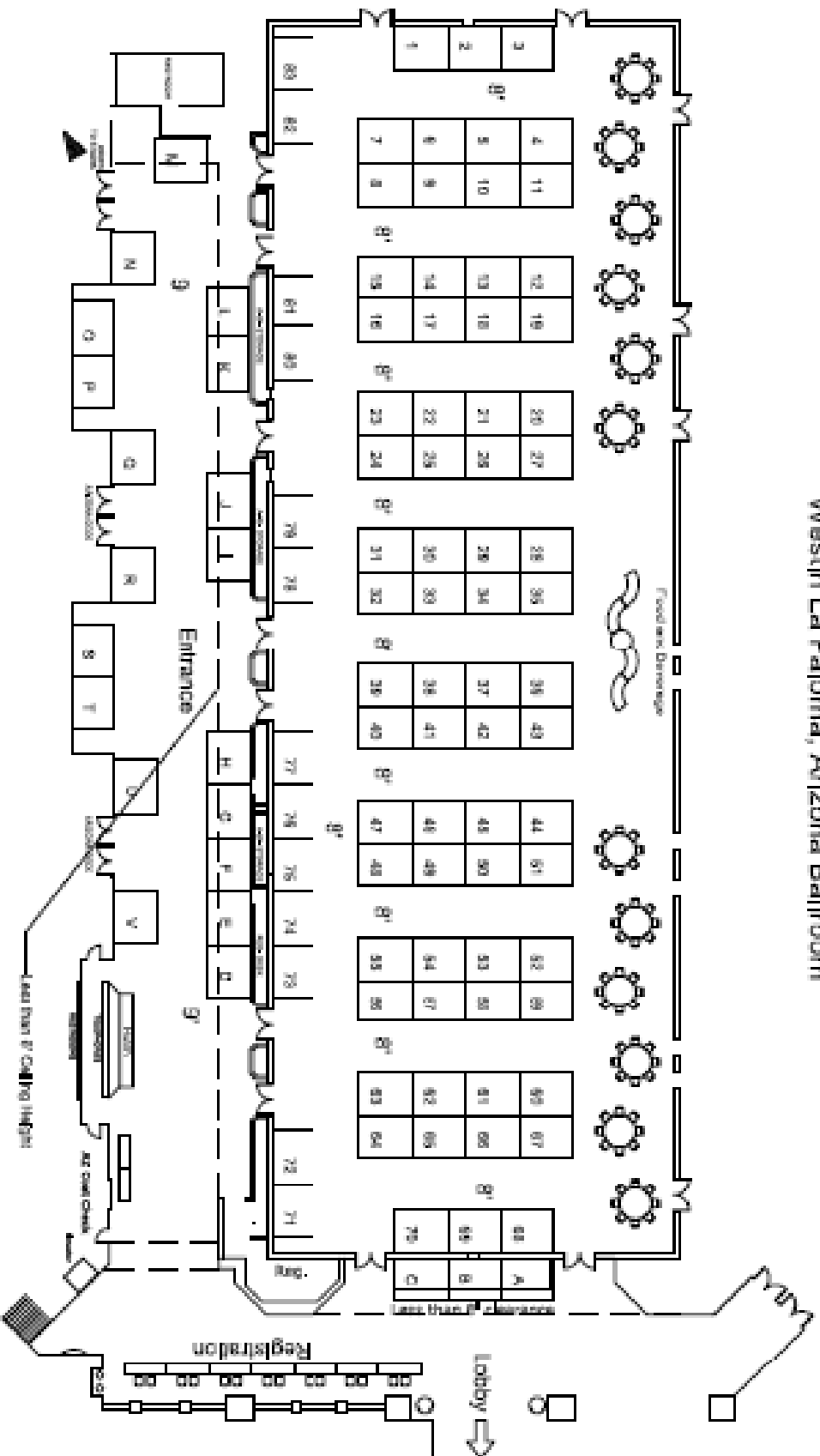
Registration and Admission – The show is designed for personnel actively involved in engineering and construction. Exhibitors will be furnished with attendee registration material for their customers. No one will be permitted in the exhibit area without a badge. Advance registration will be available for both exhibitors and attendees, and is encouraged. Registration will also be available at the door.

General – All matters and questions not covered by this General Information Guide are subject to the decision of management, and any amendments or additions shall, upon reasonable notice, be as equally binding on all parties affected.

58th Annual Roads and Streets Conference

April 8-9, 2009

Westin La Paloma, Arizona Ballroom



US EXPO & convention services
105 - 8' x 10' Booths