

# The 61<sup>st</sup> Arizona Conference on Roads & Streets

Arizona Centennial -- 1912 to 2012  
Celebrating the Past - Imagining the Future!

*The University of Arizona/Civil Engineering Department*



*The Arizona Department of Transportation  
(Previously the Arizona Highway Department)*



*The Federal Highway Administration  
(Previously the U.S. Bureau of Public Roads)*



## Sponsor/Exhibitor Opportunities

April 4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup>, 2012  
JW Marriott Starr Pass Resort & Spa  
3800 West Starr Pass Boulevard, Tucson, AZ 85745

The Arizona Conference on Roads and Streets is the largest annual event for Arizona engineers and contractors from the public and private sectors. Approximately 1,200 attendees and 100 exhibitors are expected to participate in the 2012 conference. To be included, reserve your exhibit booth or sponsorship today! *Sorry, there is no online booth/sponsorship registration.*

The 2012 conference theme will focus on the Arizona Centennial. We encourage all vendors to consider incorporating this theme into your booth, your hand-outs, and promotional material.

There will be programs of interest for industry leaders and staff from small, medium, and large municipalities, counties, agencies, consultants and contractors. All sessions award professional development hours for attendance. Eleven program tracks will be featured:

1. ADOT and County Reports
2. Construction and Contracting
3. Environmental and Sustainability
4. Bridges
5. Management/Public
6. Metropolitan/Urban/Rural/Tribal/LTAP
7. Technology/Research/Pavements/Materials
8. Planning/Traffic/ITS
9. Utilities and Miscellaneous
10. Financing Transportation/  
Growth and Development
11. Universities

# Exhibitor Schedule

- Exhibition Site:** JW Marriott Starr Pass Resort & Spa – Arizona Ballroom  
3800 West Starr Pass Boulevard, Tucson, AZ 85745
- Exhibitor Set-Up:** Wednesday, April 4, 2012 – Noon to 4:30 p.m.  
All exhibits must be in place and ready prior to the opening of the show. The exhibition service provider will be US EXPO & Convention Services, 1859 W. Grant Road, Suite 107, Tucson, AZ 85745. Contact: Jimmy Ruiz – Email [CSR@USXPO.com](mailto:CSR@USXPO.com). Phone 520/573-3200 or fax 520/573-3400. They will coordinate your electrical needs, additional booth services, etc. for a fee. *If you have large/heavy equipment to display, special arrangements will need to be made with the Show Management.*
- Show Times:** Wednesday, April 4, 2012 – Opening Reception – 5:30 p.m. to 7:30 p.m.  
(Early attendee registration will start at 2 p.m., followed by the conference “Welcome” and opening session for all attendees from 3:30 to 5:30 p.m.)
- Thursday, April 5, 2012 – 7:00 a.m. to 4:30 p.m.  
Full day features registration, continental breakfast, all breaks, and lunch – all in, or adjacent to, the ballroom. Closing Trade Show Reception from 5:15 to 6:30 p.m.
- Exhibitor Move Out:** Thursday, April 5, 2012 – 4:30 to 8:30 p.m.  
All booths and supplies must be removed from the ballroom and prepared for shipping from Resort to your company.
- Friday Activities:** Friday, April 6, 2012 – 7:15 a.m. to 1:30 p.m.  
Exhibitors welcome to meet with general session attendees. Sponsors will receive recognition for their support. Lunch 12:15 to 1:30 p.m.
- Exhibit Space:** Roads & Streets 2012 offers 100+ booths at the JW Marriott Starr Pass Resort. (See preliminary booth map.) Booth spaces are assigned exclusively by the Show Management based on date of received registration and payment, plus any additional sponsorships purchased.
- Booths:** Booth space is 8’ x 10’. Booth includes 8’ high back wall, 3’ high side rails, one 6’ x 24” draped table, two chairs, one wastebasket, and one 7” x 44” ID sign. Booth does not include electricity. Exhibitor fee is \$1,600. Your company name will be in the program and all subsequent publications; you will receive a list of all attendees; and you will receive two attendee conference registrations. Additional conference registrations are \$250 per person. Registrations cannot be shared between people for different days or events and there are no partial day registrations.

**If you purchase your booth space by January 20<sup>th</sup>, you are eligible to reserve one or two sleeping rooms at Starr Pass (room rate \$103++ per room per night).**

# Sponsor Opportunities

**Sponsors:** *Padfolio – Six Sponsorships Available – \$2,500 Each*  
Your company name on the front cover of the Padfolio; list of all attendees; and company name in program and all subsequent publications. Each company will receive two attendee conference registrations, plus invitation to reserve one or two sleeping rooms at Starr Pass. Additional conference registrations are \$250 per person. Registrations cannot be shared between people for different days or events and there are no partial day registrations.

**Sponsors:** *Program – Full Page = \$2,500; Half Page = \$1,200; and Quarter Page = \$600*  
Your camera ready company ad will be featured in the “61<sup>st</sup> Roads & Streets Conference” on-site program. Camera ready art must be received by March 16, 2012. Full-page ad sponsors will receive two attendee conference registrations, plus the opportunity to reserve one or two sleeping rooms at Starr Pass. Additional registrations are \$250 per person. Registrations cannot be shared between people for different days or events and there are no partial day registrations. Half page and quarter page ads do not receive conference registrations or invitation to reserve sleeping rooms.

**Sponsor:** *Friday Luncheon Closing Session – One Sponsor – \$2,500*  
A representative from your company will assist in introducing the special guests for the luncheon closing session. Your banner can be displayed in the room; you will receive a list of all attendees; and your company name will be in the program and all subsequent publications. You will receive two attendee conference registrations, plus invitation to reserve one or two sleeping rooms at Starr Pass. Additional conference registrations are \$250 per person. Registrations cannot be shared between people for different days or events and there are no partial day registrations.

**Sponsors:** *Continental Breakfast Sponsors – Thursday and Friday – 7 to 8:15 a.m. – \$1,600 Each*  
Special Continental Breakfast sign; list of all attendees; and company name in the program and all subsequent publications. You will receive *one* attendee conference registration. Additional conference registrations are \$250 per person. There is no room guarantee with this sponsorship. Registrations cannot be shared between people for different days or events and there are no partial day registrations.

**Sponsors:** *Coffee Breaks Sponsors – Thursday and Friday – Between Sessions – \$1,600 Each*  
Special Coffee Break sign; list of all attendees; and company name in the program and all subsequent publications. You will receive *one* attendee conference registration. Additional conference registrations are \$250 per person. There is no room guarantee with this sponsorship. Registrations cannot be shared between people for different days or events and there are no partial day registrations.

**Sponsors:** *Honor Sponsors* are companies who support Roads & Streets 2012. The company name will be posted on the Honor Board at the conference along with a listing in the program. Honor Sponsors are \$800. *There is no room guarantee with this sponsorship and does not include a conference registration.*

**Please Note:** The following sponsorships have been sold: Wednesday Opening Reception (*Stanley Consultants*), Thursday Morning Opening Session (*Parsons Brinckerhoff*), Thursday Lunch-In-A-Bag (*Atkins*), Thursday Evening Reception (*Achen-Gardner Construction, LLC*), Conference Lanyards and Name Tags (*Kimley-Horn and Associates, Inc.*), and Room Key Card (*Haydon Building Corp.*).

***Conference registration fee is \$250 per person if received by March 16, 2012.  
Registrations received after March 16<sup>th</sup> are \$320 per person.***

***Cancellations for sponsors/exhibitors/or attendees prior to March 16, 2012  
will receive one-half the total amount.***

***There are NO refunds for cancellations received after March 16, 2012.***

# 61<sup>st</sup> Arizona Conference on Roads & Streets

**Sponsor/Exhibitor Opportunities**  
**April 4<sup>th</sup>, 5<sup>th</sup>, and 6<sup>th</sup>, 2012**  
**JW Marriott Starr Pass Resort & Spa**  
**3800 West Starr Pass Boulevard, Tucson, AZ 85745**

## **Exhibitor/Sponsor Registration Agreement**

➤ *Save a Copy of This Form as Your Receipt* ◀

Company Name \_\_\_\_\_

If different, Company Name for Booth Signage: \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Name & Title of Exhibitor/Sponsor Contact Person who is authorized to make exhibit/sponsor-related decisions:

\_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: (\_\_\_\_\_) \_\_\_\_\_

Names and Emails of the Two Booth/Sponsor Registrants Included in Your Booth/Sponsorship Package:

Name \_\_\_\_\_ Email \_\_\_\_\_

Name \_\_\_\_\_ Email \_\_\_\_\_

*Additional conference registrations are \$250 per person.*

*Registration cannot be shared between people for different days or events. There are no partial day registrations.*

Brief Product/Service Description to be used in the R&S Program \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please Make Check Payable to: **ACEC/AZ**

\_\_\_\_ Check Enclosed in the Amount of \$ \_\_\_\_\_ – **OR**

Charge to \_\_\_\_ Visa; \_\_\_\_ MasterCard; \_\_\_\_ Am. Express # \_\_\_\_\_

Amount \$ \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Billing Zip Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_

*Full payment must be included with this form. Cancellations prior to March 16, 2012, will receive one-half the total amount. Cancellations after March 16, 2012, will receive NO refund. See complete details in "General Information Guide."*

# Sponsor Today

\_\_\_ 8' x 10' Booth (\$1,600) ..... \$ \_\_\_\_\_

Refer to the Trade Show booth map and indicate your booth number preference:

1<sup>st</sup> Choice \_\_\_\_\_; 2<sup>nd</sup> Choice \_\_\_\_\_; 3<sup>rd</sup> Choice \_\_\_\_\_

Show Management will determine booth assignments.

Please DO NOT assume you will be assigned any one of your 3 choices.

\_\_\_ Padfolio Sponsors (\$2,500 each – six sponsors) ..... \$ \_\_\_\_\_

\_\_\_ Sponsors for On-Site “61<sup>st</sup> Roads & Streets Conference” Program

\_\_\_ Full Page/\$2,500; \_\_\_ Half Page/\$1,200; \_\_\_ Quarter Page/\$600 ..... \$ \_\_\_\_\_

\_\_\_ Friday Luncheon Closing Session (\$2,500 – one sponsor) ..... \$ \_\_\_\_\_

\_\_\_ Continental Breakfast Sponsors (\$1,600 each) ..... \$ \_\_\_\_\_

\_\_\_ Coffee Break Sponsors (\$1,600 each) ..... \$ \_\_\_\_\_

\_\_\_ Honor Sponsors (\$800 each) ..... \$ \_\_\_\_\_

\_\_\_ Additional Booth Attendees @ \$250 per person (please include name/email)..... \$ \_\_\_\_\_

Name(s) & Email \_\_\_\_\_

**TOTAL AMOUNT DUE** ..... \$ \_\_\_\_\_

Please Complete and Return this Two-Page Contract and Include Payment to:

**Roads & Streets 2012**  
% ACEC/AZ  
1309 East Echo Lane  
Phoenix, Arizona 85020

For Further Information Contact:

Phone: 602/995-2187

Fax: 602/995-2218

E-Mail: [engineers@acecaz.org](mailto:engineers@acecaz.org)

For Billing: [accounting@acecaz.org](mailto:accounting@acecaz.org)

Website: [www.acecaz.org](http://www.acecaz.org)

The exhibition service provider is US EXPO & Convention Services, 1859 W. Grant Road, Suite 107, Tucson, AZ 85745. Contact: Jimmy Ruiz – Email [CSR@USXPO.com](mailto:CSR@USXPO.com). Phone 520/573-3200 or fax 520/573-3400.

**Review their terms/conditions carefully.** They will work with your special needs (*electrical, additional chairs, phones, optional table sizes, etc.*) for a fixed fee.

Booth and Sponsorship fees must be included with this contract in order for the contract to be considered valid. There are a limited number of booths and sponsorships available and they will be sold on a first come, first served basis. Please retain a copy of this contract for your records and as your receipt.

All correspondence regarding Roads & Streets will be sent to your Exhibitor/Sponsor Contact Person. They will be receiving from the ACEC/AZ Management Team a form to complete for the Starr Pass room reservations.

➤ **Save a Copy of This Form as Your Receipt** ◀

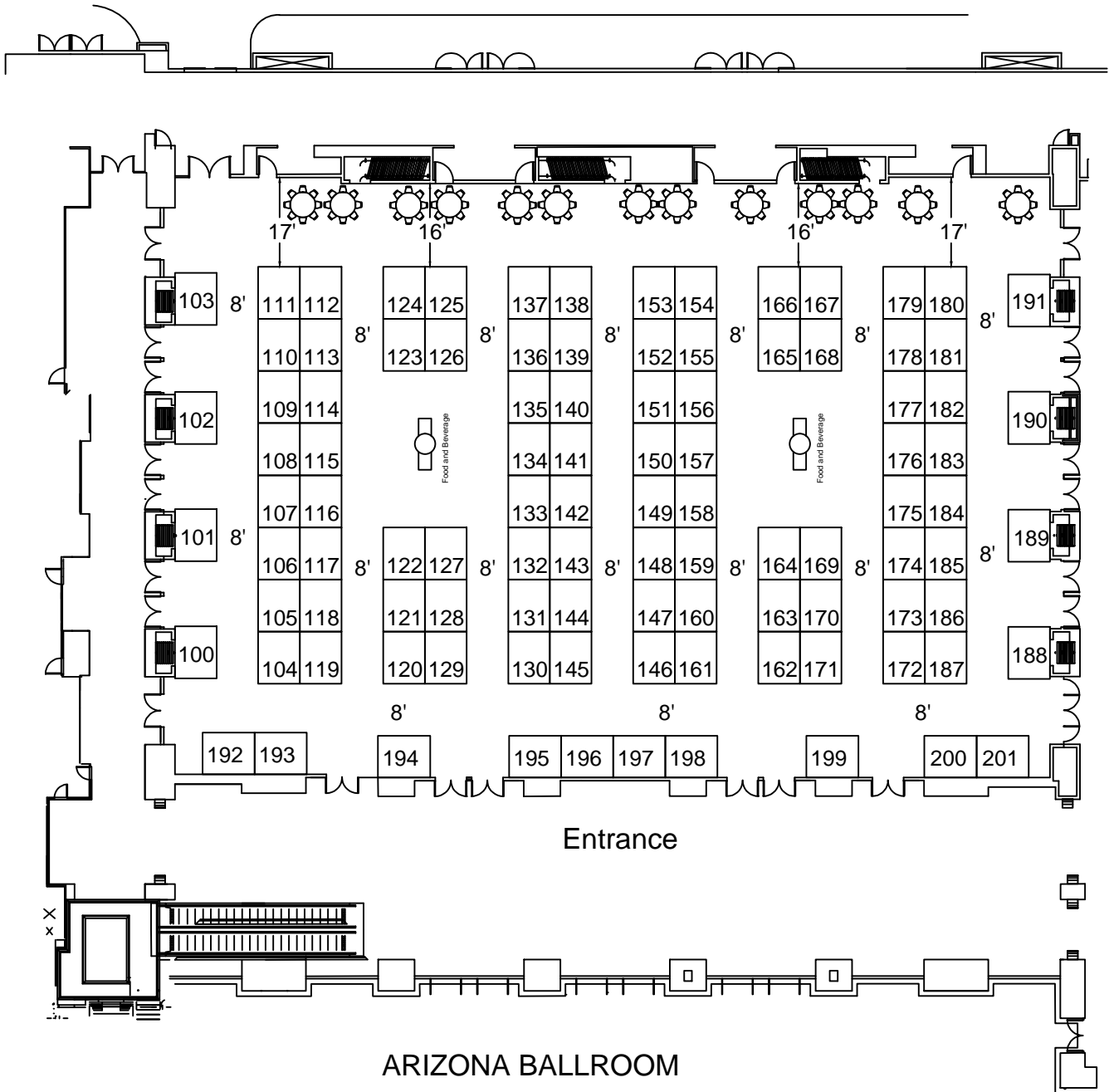
# Roads & Streets 2012

April 4 - 6, 2012

JW Marriott Starr Pass Resort  
Arizona Ballroom



North



US EXPO & convention services  
102 - 8' x 10' Booths  
June 28, 2011  
Roads and Streets Starr Pass AZ Ballroom Apr 2012 REV C  
(Subject to FM Approval)

Arizona Ballroom	- 19939 Sq Ft
Arizona Foyer	- 5734 Sq Ft
Foyer Between	- 2189 Sq Ft

# General Information Guide For 61<sup>st</sup> Arizona Conference on Roads & Streets

**Management** – This show is managed by the American Council of Engineering Companies of Arizona.

**Rules** – Each prospective exhibitor/sponsor is required to complete the official application and contract for space/sponsorship in the exhibition. By doing so, they subscribe to these general rules.

**Payment** – Space/sponsorship is priced as outlined in the contract. Full payment must be included with contract for it to be considered valid. Cancellations prior to March 16, 2012, will receive one-half the total amount. Cancellations after March 16, 2012, will receive NO refund. All such space will be unconditionally released for reassignment to others. Subletting of exhibit space is prohibited without the written consent of management.

**Assignment of Space** – Will be made by management.

**Liability of Exhibitor** – Exhibitors shall accept all liability (damage, loss or accident) which might ensue from any cause in connection with transfer, installation, maintenance, display or removal of exhibits. Although hotel security will be utilized, neither management nor the hotel will accept responsibility for theft or damage. Exhibitors are encouraged to insure themselves against all losses and claims.

**Installation and Dismantling** – Exhibitors will install their exhibits between noon and 4:30 p.m. on April 4, 2012, and all exhibits must be removed between 4:30 p.m. and 8:30 p.m. on April 5, 2012. Exhibitor agrees not to dismantle before 4:30 p.m.

**Damage to Exhibit Hall** – Exhibitor will be held financially responsible for damage to the hotel caused by exhibitor representatives. No signs or materials may be fastened to building walls, floor, ceiling, doors, windows, etc. and no equipment should be painted inside without the express consent of management and exhibitors shall be responsible for any resulting damage.

**Safety Precautions** – All materials and installations must conform with the requirements of building and inspection authorities having local jurisdiction. All flammable materials must be flame-proofed before being taken into the hotel. Weight restrictions on exhibits may apply. All exhibit materials must be located within the booth and protected by safety guards where necessary.

**Exhibit Design** – Standard drape background and side partitions will be furnished by management. So aisles are unobstructed, exhibits must be arranged so that they are completely within the allotted booth space. Ample space must be provided within the booth for all exhibit personnel. The exhibit must conform to the size of the space and must not be of such a character or arrangement to obstruct the view or interfere with the other exhibits. Management reserves the right to reject any display, which in its opinion, may detract from the overall appearance and marketability of the show, or which interferes with other exhibits, or which is not in keeping with the general theme of the show. *Special arrangements need to be made with show management for large/heavy equipment.*

**Labor** – All reasonable attempts will be made by management for exhibitors to use their own personnel in constructing or dismantling displays. Any drayage or shipping fees are the responsibility of the exhibitor.

**Food Service** – The serving of food and/or beverages in exhibitor booths is forbidden without written consent of management. When food and/or beverage is served, its purchase and distribution must be made in accordance with contractual agreements of management and the hotel.

**Contest, Games, Prizes or Lotteries** – Contest, games, prizes, or lotteries are absolutely prohibited unless fully explained in writing and submitted to management for approval at least two weeks prior to the show. Management reserves the right to make final judgment in the best interest of the show.

**Liability** – Management will take precautions to safeguard the exhibitor's property. However, management will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident, or other cause. Management will not be liable for injury to exhibitors, their employees, or third persons, or for damage to property in their custody, owned or controlled by them, or for property owned or controlled by third persons, which claims for damages, injuries, etc., may be incidental to or arise from, or be in any way connected with their use or occupation of display space and the exhibitor shall indemnify, save, and hold management harmless against any such claim, or damage, and shall pay and indemnify management for any cost or expense, inclusive of counsel fees, arising from any such claim.

**Registration and Admission** – The show is designed for personnel actively involved in engineering and construction. Exhibitors will be furnished with attendee registration material for their customers. No one will be permitted in the exhibit area without a badge. Advance registration will be available for both exhibitors and attendees, and is encouraged (*\$250 per person*). Late registration will also be available at the door (*\$320 per person*).

**General** – All matters and questions not covered by this General Information Guide are subject to the decision of management, and any amendments or additions shall, upon reasonable notice, be as equally binding on all parties affected.

**Hotel Room Accommodations** – If you purchase your booth space by January 20, 2012, you are eligible to reserve one or two sleeping rooms at Starr Pass (*room rate \$103++ per room per night*). Hotel registration information will be sent to you by February 3, 2012.