

The 60th Arizona Conference on Roads & Streets

The first Arizona Conference on Roads & Streets was in 1936 at the University of Arizona.

The conference has hosted hundreds of cutting edge presentations over the years.

Due to the war and other unforeseen events, the conference has experienced gaps between annual events.

Nonetheless, the conference eventually grew into a thriving partnership between ...



The University of Arizona/Civil Engineering Department



The Arizona Department of Transportation

(Previously the Arizona Highway Department)

The Federal Highway Administration

(Previously the U.S. Bureau of Public Roads)

The Tradition Continues and Your Company can be Part of the Future!

Sponsor/Exhibitor Opportunities

April 20th, 21st, and 22nd, 2011

Westin La Paloma Resort

3800 E. Sunrise Drive, Tucson, AZ 85718

The Arizona Conference on Roads and Streets is the largest annual event for Arizona engineers and contractors from the public and private sectors. Approximately 1,200 attendees and 100 exhibitors are expected to participate in the 2011 conference. To be included, reserve your exhibit booth or sponsorship today! *Sorry, there is no on-line booth/sponsorship registration.*

There will be programs of interest for industry leaders and staff from small, medium, and large municipalities, counties, agencies, consultants and contractors. All sessions award professional development hours for attendance. Ten program tracks will be featured:

1. ADOT and County Reports
2. Construction & Contracting
3. Environmental & Sustainability
4. Bridges
5. Management/Public
6. Metropolitan/Urban/Rural/Tribal/LTAP
7. Technology/Research/
Pavements/Materials
8. Planning/Traffic/ITS
9. Utilities & Miscellaneous
10. Financing Transportation/
Growth & Development

Exhibitor Schedule

- Exhibition Site:** Westin La Paloma Resort Ballroom
3800 East Sunrise Drive, Tucson, AZ 85718
- Exhibitor Set-Up:** Wednesday, April 20, 2011 – 10 a.m. to 4:30 p.m.
All exhibits must be in place and ready prior to the opening of the show. The exhibition service provider will be US EXPO & Convention Services, 1859 W. Grant Road, Suite 107, Tucson, AZ 85745. Contact: Jimmy Ruiz – Email CSR@USXPO.com. Phone 520/573-3200 or fax 520/573-3400. They will coordinate your electrical needs, additional booth services, etc. for a fee. *If you have large/heavy equipment to display, special arrangements will need to be made with the Show Management.*
- Show Times:** Wednesday, April 20, 2011 – Opening Reception – 5:30 p.m. to 7:30 p.m.
(Early attendee registration will start at 2 p.m., followed by the conference “Welcome” and opening session for all attendees from 4 to 5:30 p.m.)
- Thursday, April 21, 2011 – 7:00 a.m. to 4:30 p.m.
Full day features registration, continental breakfast, all breaks, and lunch – all in, or adjacent to, the ballroom. Closing Trade Show Reception from 5:15 p.m. to 7:15 p.m. poolside *(weather permitting)*.
- Exhibitor Move Out:** Thursday, April 21, 2011 – 4:30 to 8:30 p.m.
All booths and supplies must be removed from the ballroom and prepared for shipping from Resort to your company.
- Friday Activities:** Friday, April 22, 2011 – 8:30 a.m. to 1:30 p.m.
Exhibitors welcome to meet with general session attendees. Sponsors will receive recognition for their support. Lunch 11:45 a.m. to 1:30 p.m.
- Exhibit Space:** Roads & Streets 2011 offers 100+ booths at Westin La Paloma Resort. *(See preliminary booth map.)* Booth spaces are assigned exclusively by the Show Management based on date of received registration and payment, plus any additional sponsorships you purchase.
- Booths:** Booth space is 8' x 10'. Booth includes 8' high back wall, 3' high side rails, one 8' x 24" draped table, two chairs, one wastebasket, and one 7" x 44" ID sign. *Booth does not include electricity.* Exhibitor fee is \$1,600. Your company name will be in the program and all subsequent publications; you will receive a list of all attendees; and you will receive two attendee conference registrations. Additional conference registrations are \$250 per person. *Registrations cannot be shared between different people for different days or events.*

Sponsor Opportunities

- Sponsors:** *Padfolio – Three of the Four Sponsors have been filled – \$2,500 Each*
Your company name on the front cover of the Padfolio; list of all attendees; and company name in program and all subsequent publications. Each company will receive two attendee conference registrations. Additional conference registrations are \$250 per person. *Registrations cannot be shared between different people for different days or events.*
- Sponsor:** *Thursday Morning Opening Session – One Sponsor – \$2,500*
A representative from your company will assist in introducing the special guests for the 8 to 9 a.m. opening session. Your banner can be displayed in the room; you will receive a list of all attendees; and your company name will be in the program and all subsequent publications. Plus, you will receive two attendee conference registrations. Additional conference registrations are \$250 per person. *Registrations cannot be shared between different people for different days or events.*
- Sponsors:** *Continental Breakfast Sponsors – Thursday and Friday – 7 to 8 a.m. – \$1,600 Each*
Special Continental Breakfast sign; list of all attendees; and company name in the program and all subsequent publications. You will receive two attendee conference registrations. Additional conference registrations are \$250 per person. *Registrations cannot be shared between different people for different days or events.*
- Sponsors:** *Coffee Breaks Sponsors – Thursday and Friday – Between Sessions – \$1,600 Each*
Special Coffee Break sign; list of all attendees; and company name in the program and all subsequent publications. You will receive two attendee conference registrations. Additional conference registrations are \$250 per person. *Registrations cannot be shared between different people for different days or events.*
- Sponsors:** *Honor Sponsors* are companies who support Roads & Streets 2010. The company name will be posted on the Honor Board at the conference along with a listing in the program. Honor Sponsors are \$800.

Please Note: The following sponsorships have been pre-sold: Wednesday Opening Reception (*Stanley Consultants*), Thursday Box Lunch (*Alpha Geotechnical*), Thursday Evening Reception (*Achen-Gardner Construction, LLC*), Friday Luncheon (*CH2M Hill*), Conference Lanyards and Name Tags (*Kimley-Horn and Associates, Inc.*), Conference Program (*AMEC Earth and Environmental*), Room Key Cards (*Haydon Building Corp.*), and Padfolio (*three of the four sponsors – Baker, Parsons Brinckerhoff, and URS*).

**If you purchase your booth space by January 28th,
you are eligible to reserve one or two sleeping rooms
at La Paloma (room rate \$127++ per room per night).**

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Sponsor/Exhibitor Opportunities
April 20th, 21st, and 22nd, 2011
Westin La Paloma Resort
3800 E. Sunrise Drive, Tucson, AZ

Exhibitor/Sponsor Registration Agreement

➤ *Save a Copy of This Form as Your Receipt* ◀

Company Name _____

If different, Company Name for Booth Signage: _____

Mailing Address _____

City _____ State _____ Zip _____

Phone (_____) _____

Name & Title of Exhibitor/Sponsor Contact Person who is authorized to make exhibit/sponsor-related decisions:

Contact Email: _____ Contact Phone: (_____) _____

Names and Emails of the Two Booth/Sponsor Registrants Included in Your Booth/Sponsorship Package:

Name _____ Email _____

Name _____ Email _____

*Additional conference registrations are \$250 per person.
Registration cannot be shared between different people for different days or events.*

Brief Product/Service Description to be used in the R&S Program _____

Please Make Check Payable to: **ACEC/AZ**

____ Check Enclosed in the Amount of \$ _____ – **OR**

Charge to ____ Visa; ____ MasterCard; ____ Am. Express # _____

Amount \$ _____ Expiration Date: _____ Security Code: _____

Cardholder Name: _____

Credit Card Billing Zip Code: _____

*Full payment must be included with this form. Cancellations prior to April 1, 2011, will receive one-half the total amount.
Cancellations after April 1, 2011, will receive NO refund. See complete details in "General Information Guide."*

Sponsor Today

___ 8' x 10' Booth (\$1,600) \$ _____

Refer to the Trade Show booth map and indicate your booth number preference:

1st Choice _____; 2nd Choice _____; 3rd Choice _____

Show Management will determine booth assignments.

DO NOT assume you will be assigned any one of your 3 choices.

___ Thursday Morning Opening Session (*one sponsor*) \$ _____

___ Continental Breakfast Sponsors (\$1,600 each) \$ _____

___ Coffee Break Sponsors (\$1,600 each) \$ _____

___ Honor Sponsors (\$800 each) \$ _____

___ Additional Booth Attendees @ \$250 per person (*please include name[s]*)..... \$ _____

Name(s) _____

TOTAL AMOUNT DUE \$ _____

Please Complete and Return this Two-Page Contract and Include Payment to:

Roads & Streets 2011
% ACEC/AZ
1309 East Echo Lane
Phoenix, Arizona 85020

For Further Information Call:
1-800/982-5986 or 602/995-2187
Fax: 602/995-2218
E-Mail: engineers@acecaz.org
For Billing: accounting@acecaz.org
Website: www.acecaz.org

The exhibition service provider is US EXPO & Convention Services, 1859 W. Grant Road, Suite 107, Tucson, AZ 85745. Contact: Jimmy Ruiz – Email CSR@USXPO.com. Phone 520/573-3200 or fax 520/573-3400.

Review their terms/conditions carefully. They will work with your special needs (*electrical, additional chairs, phones, optional table sizes, etc.*) for a fixed fee.

Booth and Sponsorship fees must be included with this contract in order for the contract to be considered valid. There are a limited number of booths and sponsorships available and they will be sold on a first come, first served basis. Please retain a copy of this contract for your records and as your receipt.

All correspondence regarding Roads & Streets will be sent to your Exhibitor/Sponsor Contact Person. They will be receiving from the ACEC/AZ Management Team a form to complete for the La Paloma room reservations.

➤ *Save a Copy of This Form as Your Receipt* ◀

General Information Guide For 60th Annual Arizona Conference on Roads & Streets

Management – This show is managed by the American Council of Engineering Companies of Arizona.

Rules – Each prospective exhibitor/sponsor is required to complete the official application and contract for space/sponsorship in the exhibition. By doing so, they subscribe to these general rules.

Payment – Space/sponsorship is priced as outlined in the contract. Full payment must be included with contract for it to be considered valid. Cancellations prior to April 1, 2011, will receive one-half the total amount. Cancellations after April 1, 2011, will receive NO refund. All such space will be unconditionally released for reassignment to others. Subletting of exhibit space is prohibited without the written consent of management.

Assignment of Space – Will be made by management.

Liability of Exhibitor – Exhibitors shall accept all liability (damage, loss or accident) which might ensue from any cause in connection with transfer, installation, maintenance, display or removal of exhibits. Although hotel security will be utilized, neither management nor the hotel will accept responsibility for theft or damage. Exhibitors are encouraged to insure themselves against all losses and claims.

Installation and Dismantling – Exhibitors will install their exhibits between 10 a.m. and 4:30 p.m. on April 20, 2011, and all exhibits must be removed between 4:30 p.m. and 8:30 p.m. on April 21, 2011. Exhibitor agrees not to dismantle before 4:30 p.m.

Damage to Exhibit Hall – Exhibitor will be held financially responsible for damage to the hotel caused by exhibitor representatives. No signs or materials may be fastened to building walls, floor, ceiling, doors, windows, etc. and no equipment should be painted inside without the express consent of management and exhibitors shall be responsible for any resulting damage.

Safety Precautions – All materials and installations must conform with the requirements of building and inspection authorities having local jurisdiction. All flammable materials must be flame-proofed before being taken into the hotel. Weight restrictions on exhibits may apply. All exhibit materials must be located within the booth and protected by safety guards where necessary.

Exhibit Design – Standard drape background and side partitions will be furnished by management. So aisles are unobstructed, exhibits must be arranged so that they are completely within the allotted booth space. Ample space must be provided within the booth for all exhibit personnel. The exhibit must conform to the size of the space and must not be of such a character or arrangement to obstruct the view or interfere with the other exhibits. Management reserves the right to reject any display, which in its opinion, may detract from the overall appearance and marketability of the show, or which interferes with other exhibits, or which is not in keeping with the general theme of the show. *Special arrangements need to be made with show management for large/heavy equipment.*

Labor – All reasonable attempts will be made by management for exhibitors to use their own personnel in constructing or dismantling displays. Any drayage or shipping fees are the responsibility of the exhibitor.

Food Service – The serving of food and/or beverages in exhibitor booths is forbidden without written consent of management. When food and/or beverage is served, its purchase and distribution must be made in accordance with contractual agreements of management and the hotel.

Contest, Games, Prizes or Lotteries – Contest, games, prizes, or lotteries are absolutely prohibited unless fully explained in writing and submitted to management for approval at least two weeks prior to the show. Management reserves the right to make final judgment in the best interest of the show.

Liability – Management will take precautions to safeguard the exhibitor's property. However, management will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident, or other cause. Management will not be liable for injury to exhibitors, their employees, or third persons, or for damage to property in their custody, owned or controlled by them, or for property owned or controlled by third persons, which claims for damages, injuries, etc., may be incidental to or arise from, or be in any way connected with their use or occupation of display space and the exhibitor shall indemnify, save, and hold management harmless against any such claim, or damage, and shall pay and indemnify management for any cost or expense, inclusive of counsel fees, arising from any such claim.

Registration and Admission – The show is designed for personnel actively involved in engineering and construction. Exhibitors will be furnished with attendee registration material for their customers. No one will be permitted in the exhibit area without a badge. Advance registration will be available for both exhibitors and attendees, and is encouraged (*\$250 per person*). Late registration will also be available at the door (*\$320 per person*).

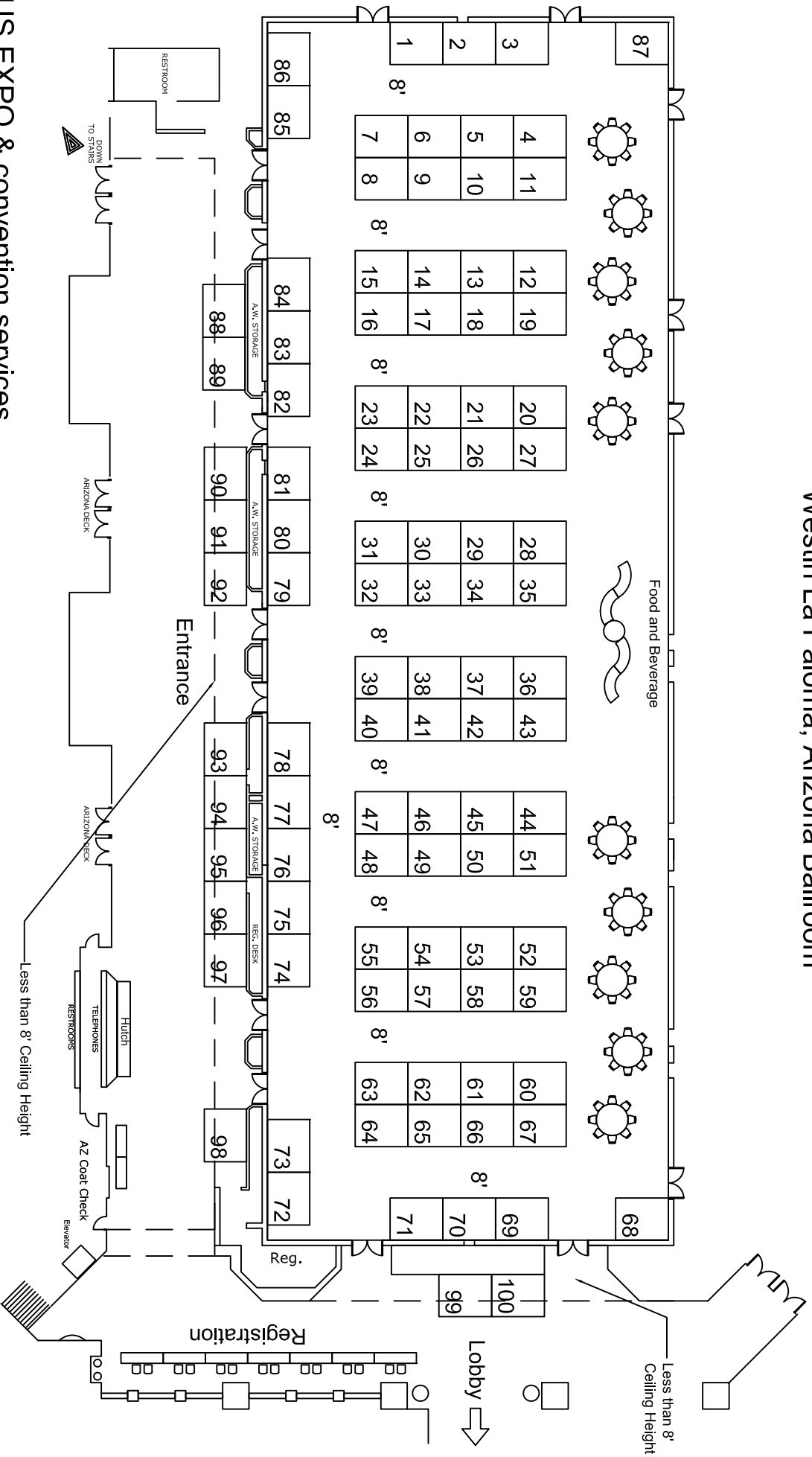
General – All matters and questions not covered by this General Information Guide are subject to the decision of management, and any amendments or additions shall, upon reasonable notice, be as equally binding on all parties affected.

Hotel Room Accommodations – If you purchase your booth space by January 28, 2011, you are eligible to reserve one or two sleeping rooms at La Paloma (*room rate \$127++ per room per night*). Hotel registration information will be sent to you by February 4, 2011.

60th Annual Roads and Streets Conference

April 20-21, 2011

Westin La Paloma, Arizona Ballroom



17537 Sq Ft

US EXPO & convention services
 100 - 8' x 10' Booths
 October 6, 2010
 Roads Streets Westin Apr 2011 REV B
 Subject to FM approval